

# **Belimo IoT principles**

We help our customers by offering efficient and secure solutions providing more comfort, ease of installation, and maintenance. We are continually investing in innovation so that we can develop superior solutions. The Internet of Things (IoT) is transforming our world, connecting multiple devices to make our customer's lives easier, safer and more comfortable.

#### **1. Business model**

Belimo's business is that of a device manufacturer.

## 2. Market leader

Belimo is committed to establishing itself as the leader in IoT-enabled field devices even though the timing of widespread IoT adoption is difficult to predict.

#### 3. Data

Data captured by Belimo devices is valuable. Making that data easily accessible to authorized users is the primary focus of Belimo's IoT-strategy.

### 4. Client API

To access the customer device data Belimo provides an open API to any user or entity authorized by the deviceowner.

### 5. Empowering with digital services

Applications developed by Belimo are focused on those which serve to simplify planning, device commissioning and maintenance, making System Integrators and OEMs more effective and allowing them to provide a unique offer to their customers.

### 6. Zero Cost

Access to the Belimo Client-API is provided free of charge to any user or entity authorized by the device-owner.

## 7. Security

Keeping customer data safe and secure is top priority for Belimo. Our IoT-connected products are designed using IT industry standard security protocols and are regularly audited.

### 8. Privacy

Maintaining the privacy of customer's data is important to Belimo. Only parties authorized by the device owner can access the customer data of a device. Belimo is allowed to use the data for internal usage, such as statistics for future product offering improvements.